



TREASURE COAST PHILANTHROPY CIRCLE “the Circle”

Mission Statement

To engage a dynamic group of philanthropists to bring forth new resources aimed at enriching the community through strategic high-impact grant making, volunteerism and creating networking opportunities for its members.

Vision

The Treasure Coast Philanthropy Circle (TCPC) will be comprised of individuals, families, family foundations, and business partners and community leaders who have come together for a common purpose: to help not-for-profit organizations who serve children, young adults, and families throughout the Treasure Coast area. The focus of membership recruitment efforts is on local business partners and community leaders.

We believe our business partners share a community-minded spirit to give back. Being a part of an organized giving circle can provide an opportunity to achieve far greater impact than an individual business may be able to have when they are supporting a single cause alone. Giving circles like Treasure Coast Philanthropy Circle harness the power of collective giving and the result is maximum impact and a greater return on investment for both the donor/members and the recipient(s).

The Treasure Coast Philanthropy Circle has strategically aligned with the Martin County Community Foundation (MCCF) to assist in the execution of the Circle’s Mission and Vision. The Treasure Coast Philanthropy Circle welcomes and sincerely thanks them for their involvement and much needed expertise.

Charitable Objectives

The TCPC has been founded on the concept of a hand up and not a hand out. Working and supporting not-for-profit organizations that work with children, young adults, and families will be the focus. The programs that aspire to help people become responsible, productive, community citizens will be sought out by TCPC. These types of programs will not only benefit our community but will also create a potential work force for our member businesses. Bringing self-worth, dignity to people’s lives, and possible future employment has always been part of the “American Dream.” TCPC wants to foster and promote that concept through their charitable giving and mentoring.

Benefits of Membership

The REAL difference in forming Treasure Coast Philanthropy Circle is in the ADDED VALUE it offers to our business partners and community leaders.

The primary purpose of the Circle is to identify and support worthy community causes throughout the Treasure Coast. The Circle was designed to provide unique opportunities for its members to network, market, meet, and create relationships with other local businesses and individuals.

Every member will be featured on the TCPC website with a one paragraph profile and picture. The website will create business categories for member look-ups and a click thru to each of our member's profile.

Treasure Coast Philanthropy Circle is committed to organizing fun, interesting, social events at great venues throughout the year that will encourage all current and prospective members to attend. As a part of the Circle's efforts to support its local business partners/members, events may be hosted at offices, storefronts, and showrooms!

Additional Benefits and Roles of Membership:

- Be a part of creating change for children, young adults, and families
- Enjoy public recognition as a good neighbor and community steward
- Lead by example. Inspire family, friends and employees to get involved and give or volunteer-mentor for a not for profit
- Experience the reward of making a commitment
- Become a mentor and help create entry level working positions throughout the Treasure Coast
- Share your brain power and talent. Join the Board of a not for profit organization.
- Be recognized and applauded as a credible resource partner in the Treasure Coast area

The Membership Launch Plan

The launch goal of the Treasure Coast Philanthropy Circle is to attract a small group of founding members, perhaps 10 to 12, to get the Circle officially started. Founding members will bring their credibility, name recognition, and leadership to inspire others to join. Once the founding members are secured, the primary goal will be to build the membership. The target will be to engage at least 50 to 100 members by the end of 2018. It is the long-term goal of the Circle to steadily grow its membership in subsequent years.

How the Circle Operates

- The Treasure Coast Philanthropy Circle is a *field of interest fund* of the Martin County Community Foundation. The Martin County Community Foundation is responsible for all administrative tasks related to managing the finance and accounting associated with the fund. MCCF is a designated not for profit 501(c)(3). All member contributions to the fund are tax deductible and the Community Foundation will provide a receipt for each contribution/donation.
- The Treasure Coast Philanthropy Circle is organized and mobilized by its volunteer members. Members actively participate in recruiting new members, organizing events, and in all grant-making activities. Members are responsible for the development of collateral and marketing materials as well as the design and maintenance of a web site. Members are also active in following up on the success of funded programs/projects. The Circle will operate under the Treasure Coast Philanthropy Circle's Charter/Governing documents.
- The Martin County Community Foundation offers guidance and access to information and tools that assist in the collection of membership contributions and in the grant making process, including details on how to issue a Letter of Intent, sample grant application formats, guidance for writing an effective grant, site visits, and guidelines for issuing grant funds.

Membership Recruitment, Networking, and Retention

Members and prospective members will be invited to numerous social events scheduled throughout the year that will be held at some of our member business locations.

- The theme of these events will be to learn more about the causes Treasure Coast Philanthropy Circle supports and their positive impact on our community.
- Events are designed to provide encouraging and engaging networking opportunities that allow current and prospective members to have fun and create business and personal relationships.

In addition to social/networking events, the TCPC membership committee will create and implement membership recruiting strategies to grow the TCPC membership.

Membership Invitation

Treasure Coast Philanthropy Circle is a simple commitment to efficient community philanthropy with maximum impact. Members will be invited to join at the discretion of the Circle's Leadership Team.

- The annual membership contribution of a full member is \$1,600 (\$1,500 is allocated primarily for grant making with a reasonable contribution to the Circle's event budget and \$100 is paid to the Martin County Community Foundation for administration costs.) The cost for a junior membership for persons aged 40 years or younger is \$1,100 (\$1,000 is allocated primarily for grant making with a reasonable contribution to the Circle's event budget and \$100 is paid to the Martin County Community Foundation for administration costs.)
- Members can choose their level of involvement. Each member is invited to serve on a committee of the Circle. Service is encouraged but not required for membership. Committees include:
 - Membership
 - Grants
 - Events

The Circle's Grant Process

The Grants Committee (on behalf of the entire membership) invites selected nonprofit organizations that align with the priorities of the Treasure Coast Philanthropy Circle to submit a Letter of Intent (LOI). The procedures are as follows:

- Once the LOIs are submitted, the Grants Committee will review them and select the programs/projects which will be invited to submit a full application.
- Once the applications are submitted, the Committee reviews them, schedules and conducts site visits, and then selects the finalists. Finalists are presented to the entire Leadership Team. The Leadership Team will vote and select the grant recipient(s).
- The Grant Recipient(s) will be announced to the membership-at-large on a specific date and time and information will be posted on the Circle's web site.
- *NOTE: There may only be one organization invited to apply or there could be several. This will be determined annually by the Committee with input from the Leadership Team.*

PLEASE ACCEPT THE CIRCLE'S INVITATION TO JOIN NOW

For your convenience *Membership Forms can be mailed with a check or you may also join and pay online with credit card. See instructions below.*

MEMBERSHIP INFORMATION

NAME: _____
BUSINESS NAME: _____
BUSINESS TITLE: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
EMAIL ADDRESS: _____
TELEPHONE: _____

COUNT
ME IN
FOR 2018!

Please indicate level of membership: ___ Full Member ___ Junior Member (age 40 or younger)

PARTICIPATION: As a voting member, I am interested in actively participating as a volunteer on the following committee(s): Membership Grants Events

RECOGNITION:

I grant the Treasure Coast Philanthropy Circle permission to publish my name and/ or photo in the listing of members used on the website and promotional materials.

I wish to remain anonymous regarding the publishing of my name on the website in any promotional materials.

Mailing Instructions:

Membership Applications can be mailed with a check (\$1,600 for full membership, \$1,100 for junior membership) for made payable to and addressed to:

Martin County Community Foundation
789 SW Federal Highway, Suite 214
Stuart FL 34997

*Please write Treasure Coast Philanthropy Circle in memo field of check.

MEMBER SIGNATURE:

_____ Name

_____ Date

To join and/or pay online with a credit card, please contact Robin Cartwright at the Martin County Community Foundation (772) 288-3795 - robin@yourmccf.org

Treasure Coast Philanthropy Circle Schedule of Events
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January _____, 2018	Launch date for Circle
	Membership solicitation begins
June _____, 2018	First member networking event
July 2, 2018	Invitation extended to submit Letter of Intent
July 20, 2018	Organizations invited to submit full applications
August _____, 2018	Applications due
August _____ - _____, 2018	Committee application review
September _____ - _____, 2018	Site visits
September _____, 2018	Grant recipient selection
	Presentation to Leadership Committee
September 30, 2018	Grant recipient(s) notification
October _____, 2018	Grant(s) issued
November _____, 2018	Member networking event
April _____, 2019	Grant recipient mid-year update